

Agenda Items for the 55th Departmental Project Approval Committee (DPAC)

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Agenda Item No	1
Agenda	Confirmation of the minutes of the 54 th meeting of DPAC held on 08.12.2025

Detailed Description of Agenda:

The minutes of 54th meeting of the DPAC were circulated to the members and so far, no objections have been received. Hence it is proposed that minutes circulated may be confirmed.

Agenda Item No	2
Agenda	Action Taken report on 54 th meeting of DPAC

S.No.	Particulars	Decision Taken	Action Taken
1	Extension of resources deployed under Digitalization of all the Verticals and Initiatives under Khelo India.	This proposal was approved	Work order has been issued to the concerned agencies by NICSI
2	Viability Gap Funding (VGF) for Khelo India State Centre of Excellence (KISCE) in the State of Jharkhand for Cycling Discipline	This proposal was approved	Notification Letter has been issued to the concern State Government
3	Budget Estimate for Khelo India Winter Games, 2026 and Khelo India Beach Games, 2026	This proposal was approved	KIBG was conducted successfully from 5 th to 10 th Jan 2026 at Diu with an overall participation of 795 athletes and 1 st phase of KIWG has begun on 20 th January onwards at Leh, Ladakh
4	Proposal for hosting ASMITA League at the City /District level for 04 sports disciplines under Khelo India Scheme	This proposal was approved	Calendar and Bond awaited from the federation
5	Proposal for Promotional Activities of ASMITA under for Sports for Women (ASMITA) under Khelo India Scheme	This proposal was approved	Activities like, official visit for ASMITA Leagues and Influencer engagement has been initiated
6	Grant of Financial Assistance for Indigenous Games —Thang-Ta for Regional Centres	This proposal was approved	File is in process for finance concurrence

7	Fit India Activities at SAI Regional Centres during F.Y. 2025-26	This proposal was approved	Funds have been released to regional centre
8	Ratification: National Fitness & Wellness Conclave 2025	This proposal was approved	Funds have been released to regional centre
9	Engaging Consultants through NeGD Category A empanelment	This proposal was approved	Process has been initiated. Final list awaited from NeGD

Agenda Item No	3
Agenda	Ratification for Extension of services of Strategic Advisors (for sports event planning) Consultancy
Component	Sports Competitions & Talent Development

Detailed Description of Agenda:

- As per the Gazette Notification dated 4th March 2022, under the component of **Sports Competitions and Talent Development** of Khelo India Scheme., Central Government will organize National-level competitions in respect of high priority/priority sports disciplines. So far **22 editions** of **Khelo India Games** have been successfully conducted including 7 editions of Khelo India Youth Games, 5 editions of University Games, 5 editions of Winter Games, 2 edition of Beach Games, 2 editions of Khelo India Para Games and 1 edition of Khelo India Water Sports Festival have been successfully conducted with the participation of 36 States/UTs.
- Under the Khelo India Scheme, the Ministry of Youth Affairs & Sports (MYAS)/SAI organizes National-level competitions, i.e., Khelo India Youth Games, Khelo India Para Games, Khelo India University Games, and Khelo India Winter Games, Khelo India Water Sports Festival, Khelo India Beach Games in addition to these the new series of Khelo India Games are to be planned annually Khelo India Tribal Games, Khelo India North East Games, Khelo India Martial Arts Games, Khelo India Swadeshi Games and Khelo India School Games to provide a platform for talented athletes to showcase their sporting and competitive skills.
- The proposal for selection of Strategic Advisors for Sports Event Planning, with an approved budgetary outlay of ₹1.90 crore, was ratified in the 47th DPAC meeting held on 20.09.2024. Estimated expenditure amounting to ₹1.74 crore has been incurred up to 15th January, 2026. For the smooth conduct of the Games, Sports Authority of India had on-boarded **Strategic Advisors (for sports event planning) Consultancy** in 2024 for 5 resources. The agency is engaged to provide workforce to Khelo India Division for execution of the Khelo India Games. It is pertinent to mention that the existing contract of the agency has expired on **15th January 2026**.
- Khelo India Tribal Games 2026 (KITG), and Khelo India Winter Games 2026 (KIWG) are scheduled to be held in January and February/March 2026 and several key initiatives remain under implementation. The role of the PMU in ensuring their timely and efficient execution is critical and therefore, it is proposed that the PMU's services may be engaged on nominal basis **for a period of 2 months** i.e. is from **16th January 2026 till 15th March 2026** till the completion of the Games mentioned above, i.e. KIWG 2026 and KITG 2026 along with post games reports and related assignments, as an interim arrangement, considering the ongoing efforts for engaging of agency for 5 years.
- The financial implication is as follows:

S.No.	Resource Description	Qty.	Man, Month Rate (Excl. Tax)	Tax %	Tax Amount	Man, Month Rate (Incl. Tax)	Total for 02 Months (Incl. Tax)
1	Project Coordinator	1	211864.41	18	38135.59	250000	500000
2	Sports Events Expert	2	211864.41	18	38135.59	250000	1000000
3	Sports Strategic Consultant	1	211864.41	18	38135.59	250000	500000
4	Research Analyst	1	190677.97	18	34322.03	225000	450000
5	Technical Conduct Consultant	1	190677.97	18	34322.03	225000	450000
Total Cost (02 Months – Inclusive of Taxes)							29,00,000

6. PAC has recommended and based on which, approval has been taken on file and work order has been issued for Rs. 29,00,000 till 15th March 2026.

Ratification of the DPAC is solicited for:

*i. The engagement of services of the agency on nominal basis for engaging Strategic Advisors (for sports event planning) Consultancy from 16th January 2026 till 15th March 2026 with a financial implication of **Rs 29,00,000** lakhs inclusive of taxes.*

Agenda Item No	4
Agenda	Proposal for Engagement of Production Agency for Production of Khelo India Games
Component	Sports Competitions & Talent Development

Detailed Description of Agenda:

The Khelo India Games have been notified as an “Event of National Importance” under the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2017, thereby requiring extensive national broadcast coverage to promote public participation and engagement in sports. High-quality production and broadcast are therefore critical to achieving the programme’s objectives of mass visibility, athlete motivation, and national pride.

It may be noted that M/s Star Sports Pvt. Ltd. was engaged through a competitive RFP process for production and broadcast of the Khelo India Youth Games from 2018 to 2022. During this period, five editions were successfully produced and telecast with professional standards, and SAI received media rights fees amounting to ₹15 crore over a period of 5 years, and including a marketing spend of Rs. 20 Crores per edition on in channel inventory (50%) and 360-degree marketing (50%). The introduction of advanced Timing, Scoring & Results (TSR) systems and a Games Management System (GMS) significantly enhanced operational efficiency and viewer experience.

Subsequently, from 2023 onwards, Doordarshan was engaged on a nomination basis for selected editions of the Khelo India Games. Presently, broadcasts are carried out on DD Sports and DD’s OTT platform, with event feeds also shared with external OTT platforms such as Jio TV, Olympic Channel, and EU Sports for select editions. However, the production quality of Doordarshan is comparatively lower than that of private broadcasters, with limited reach and reduced audience engagement. This has also impacted the aspirational value of the Games, particularly among youth audiences.

In view of the above, a meeting was held on 09.10.2025 under the chairmanship of Hon’ble Union Minister of Youth Affairs & Sports, wherein it was decided that in order to enhance production quality, expand viewership, and align Khelo India broadcasts with contemporary national and international standards, there is a requirement to engage a professional production house for production and broadcast of the Khelo India Games. Statutory broadcast obligations under the Sports Broadcasting Signals Act shall continue to be complied with through Doordarshan.

It is proposed to engage a professional production agency through a transparent tendering process for creation of high-quality broadcast feeds for Khelo India Games. The selected agency would also ensure wider dissemination through multi-platform coverage, including digital and social media integration, and provide support for multilingual broadcasts, thereby strengthening the overall brand image of the Khelo India Games.

The proposed scope of work covers the following events during a financial year:

S. No.	Event	No. of Days
1	Khelo India Youth Games (KIYG)	12
2	Khelo India University Games (KIUG)	12
3	Khelo India Para Games (KIPG)	7
4	Khelo India Winter Games (KIWG) (1 st Leg + 2 nd Leg)	11
5	Khelo India Games*	3
6	Khelo India Games*	6

***Note:** In addition to the above four Games which are conducted on an annual basis, a buffer provision of production for Khelo India Games of 3 days and 6 days has been kept within a financial year.

In this connection, a market survey was conducted by the duly constituted committee to prepare the scope of work & assess prevailing market rates. Accordingly, the committee recommended the scope of work along with the estimated budget as Rs. 18,48,76,500/- for the Engagement of Production House for the 6 Khelo India Games for the Sports Authority of India (Committee Report at **Annexure – I**).

Further, it is pertinent to mention that at present, Production and Broadcast expenses are borne by MYAS/SAI as part of the approved mandate based on historical expenditure patterns. The proposed engagement of a new production house shall be undertaken within the approved budgetary provisions or through appropriate financial approval mechanisms, as applicable.

Khelo India has been notified as an Event of National Importance and therefore requires its host broadcast feed to meet professional, multi-sport, multi-venue, and international-grade production standards, comparable with other major sporting properties in the country. The Ministry's production and broadcast framework explicitly recognizes that product quality must rival other major sporting and live events, and that superior visuals, real-time graphics, timing and scoring integration, athlete storytelling and digital-ready outputs are essential to sustain youth engagement and long-term sporting culture. These requirements involve advanced broadcast engineering, specialized sports crews, live graphics engines, timing and results systems, multi-camera deployment, and post-production workflows, which are limited with the operational design and technical capacity of Doordarshan as a public broadcaster. Accordingly, engaging a specialized professional sports production agency is necessary to ensure that the international-standard live feed mandated for Khelo India is delivered in a reliable, scalable and performance-driven manner, while Doordarshan and other broadcasters can independently use that feed for transmission as per statutory requirements.

Further, it may be noted that the produced feed can be telecast on Doordarshan as the Khelo India Games have been notified as an "Event of National Importance" under the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2017 and other OTT platforms as per the availability. It is also pertinent to mention that the produced feed shall also be telecast live on Youtube channel of Khelo India/SAI.

In view of the above, it is proposed to engage a professional production house for production of the 6 Khelo India Games as mentioned above at an estimated budget of **Rs. 18,48,76,500/-**.

The approval of DG SAI (as chairman, PAC) has been taken on file for placing the agenda before DPAC.

Approval of the DPAC is solicited for:

i. Initiating the process for engagement of a professional production house for production of the Khelo India Games, with an estimated budget of ₹18,48,76,500/- from the budget earmarked for these Games under the component Sports Competition & Talent Development.

Agenda Item No	5
Agenda	Ratification for the change in Nomenclature of Khelo India Tribal Games, 2025 to Khelo India Tribal Games, 2026
Component	Sports Competitions & Talent Development

Detailed Description of Agenda:

1. Subsequent to the 53rd DPAC meeting held on 15.10.2025 under the chairpersonship of Secretary (Sports), MYAS, Agenda Item No. 5 regarding approval of the budget for conduct of the Khelo India Tribal Games (KITG) was considered and approved.
2. The agenda envisaged a total budget of ₹18.00 crore for the conduct of KITG 2025 under the Sports Competition and Talent Development / Peace and Development component.
3. In this regard, it may be noted that the Games were initially planned to be conducted in the last quarter of 2025 and the launch event was held on 23.12.2025. However, due to administrative reasons, the Games are now proposed to be held tentatively from 14.02.2026.
4. In the context of above it is proposed that the first edition of the Khelo India Tribal Games may be designated as “Khelo India Tribal Games 2026” instead of “Khelo India Tribal Games 2025”, as approved in the 53rd DPAC meeting.
5. Approval of Secretary (Sports), Chairperson, DPAC, has been solicited on file for the proposed change in nomenclature.

Ratification of DPAC is solicited for:

- i. *The change in nomenclature of the Games from “Khelo India Tribal Games 2025” to “Khelo India Tribal Games 2026.*

Agenda Item No	6
Agenda	Provision of Budget for Procurement of Sports Science Equipment for Operationalization of High-Performance Centre (HPC) – Sports Science at SAI, NRC Sonapat
Component	Khelo India Centres and Sports Academies

Detailed Description of Agenda:

1. The Scheme for NCoE (National Centre of Excellence) was started with an objective to achieve excellence in sports by providing state-of-the-art training facilities to the athletes. At present, there are 24 NCoEs functioning wherein over 3500 athletes are trained in 24 disciplines. NCoE, relies on “Athlete Centric, Coach Driven” approach with emphasis on 6 pillars viz – Athlete, Coach, Sports Science supplies, High quality field of play, World class infrastructure, diet as per requirement. Sports Science is one of the important pillars of NCoEs. Already substantial support in terms of human resource and equipment has been under taken for athletes at these Sports Science Centres. There is a requirement of infrastructure support in Sports science to supplement this proposed increase in NCoEs strength and to ensure optimum utilization of the equipment and manpower.

2. The High-Performance Centre (HPC) Model

Non-availability of a dedicated Sports Science centre having all facilities under one roof is a major impediment for efficient utilization of the resources in SAI NCoEs. The establishment of a **High-Performance Centre (HPC)** marks a paradigm shift in the application of sports science.

The HPC will consolidate all performance related disciplines within a single integrated facility:

- Sports Medicine & Physiotherapy
- Strength and Conditioning
- Anthropometry & Biomechanics
- Physiology & Biochemistry
- Psychology & Nutrition

This centralized model, supported by enhanced manpower and state-of-the-art technology, allows coaches and support staff to access a comprehensive and synchronized performance profile of each athlete. Such integration facilitates highly individualized, evidence-based training and recovery interventions. Beyond immediate performance enhancement, the Centre will function as a living laboratory. The extensive and continuous data generated will support longitudinal research, enabling the identification of emerging trends, development of innovative training methodologies, and refinement of recovery and injury-prevention protocols that will shape the future of elite sport. Ultimately, this facility is not merely about testing and assessment; it is about creating a sustainable high-performance ecosystem where science and practice converge to consistently produce champions. In essence, the project will focus on optimizing athlete health and well-being, maximizing performance outcomes, developing and implementing injury prediction and prevention models, enhancing education and awareness among athletes and coaches, and promoting lifelong skill development for athletes, coaches, and sports scientists.

3. HPC – Sonapat:

Integrated Sports Science centre will be having a Built-Up Area of 9000 sq.m approx. and is a G+3 structure. The High-Performance Centre (HPC) – Sports Science at SAI, NRC Sonapat has been conceptualized to provide comprehensive and integrated sports science support to elite athletes of NCoEs (Archery, Wrestling, Hockey, Athletics, Kabaddi) and National Coaching Camps at NCoE Sonapat. The centre aims to enhance athletic performance through scientific assessment, monitoring, rehabilitation, and evidence-based training support. The establishment of HPC is aligned with the objectives of strengthening high-performance sports ecosystem.

The work for High Performance Centre (HPC) – Sports Science at SAI, NRC Sonapat commenced on 06.12.22 and is supposed to commence operations in the next financial year with the objective of providing comprehensive scientific support to elite athletes at NCoE Sonapat. Also, NCOEs are envisaged to be model centre for KISCE (Khelo India State Centre of Excellence). Sonapat being amidst the medal rich states like Haryana, Punjab etc. High Performance centre at NCOE Sonapat is likely to strengthen the overall medal strategy of the country.

4. Features of HPC - Sonapat

The HPC is envisaged as a state-of-the-art facility equipped with modern sports science infrastructure and specialized equipment, comprising the following facilities:

Ground Floor facilities	First Floor facilities	Second Floor facilities	Third floor facilities
<ul style="list-style-type: none"> • Hypoxic Chamber • Emergency Medical Room • Masseur Room (Female) • Masseur Room (Male) • Reception and Waiting Area • Crayo Therapy Room • Recovery Pool • Steam, Hydro Pool and Cold Shower • Jacuzzi, Hot Pool and Cold Pool • Dedicated Exercise Zone • Toilets and service areas 	<ul style="list-style-type: none"> • Bio Mechanics Room • Fitness, Check-up and Record Room • Strength and Conditioning Hall • Isokinetic Room • Equipment Handling Room • Circuit Training Areas • Toilets and Changing Rooms 	<ul style="list-style-type: none"> • Sports Medicine Room • Physiology Room • Anthropometry Room • Physiotherapy Room 1 • Physiotherapy Room 2 • Sports Psychology Room • Exercise Area • Toilets and Changing Rooms • Equipment handling Area could be utilized for other specific requirements 	<ul style="list-style-type: none"> • Indoor Play Field • Any of the sports, such as Weightlifting, Judo, Table Tennis, Fencing, Boxing, Wrestling can be accommodated in the Indoor Play Field Area • Equipment Storage Area • Audio-Visual Room • Coach Rooms/ Class Rooms • 1 Meeting room • Toilets and Changing Rooms

These features will enable holistic athlete development and sustained high performance. **Annexure – II** containing the list of equipment to be procured is enclosed herewith.

The sanctioned cost the project is Rs. 72.09 Cr till date 44.62 Cr has already been released to CPWD, the project is funded under NSDF/ANSF/SAI Block Grant.

Approval for procurement of sports science equipment for the HPC has been accorded by the competent authority on **24.08.2025** at an estimated cost of **₹27.76 crore** Out of which, the procurement to be undertaken by the SAI HO is estimated at Rs. 21.54 Cr, and that by NRC Sonapat is estimated to be 6.21 Cr. Budgetary provision under Khelo India is required to operationalize the said approval.

The proposal was recommended by PAC to be placed before DPAC for approval.

Approval of the DPAC is solicited for:

i. Financial Approval for 2025-26 of Rs. 27,76,00,000/- (Rupees Twenty-Seven Crore Seventy-Six Lakh only) towards the procurement of sports science equipment for the timely operationalization of the High-Performance Centre – Sports Science (HPC-SS) at SAI, NRC Sonapat. The amount is proposed to be booked under the "Khelo India Centres and Sports Academies" component of Khelo India.

Agenda Item No.	7
Agenda	Security Audit of Khelo India Web Portals
Component	Khelo India Centres and Sports Academies

1. The IT Division for Khelo India operates multiple web-based portals and applications for implementation, monitoring and administration of various schemes and initiatives under the Khelo India programme. These portals process and store sensitive personal, financial and operational data of athletes, coaches, academies and other stakeholders.

2. With the increasing dependence on digital platforms and the evolving cyber security threat landscape, it has become essential to periodically assess the security posture of these portals to safeguard data, ensure system availability and prevent unauthorized access or cyber incidents as per the guidelines of NIC. Further, it is pertinent to mention that periodic security audit is mandatory.

3. Accordingly, it is proposed to undertake a comprehensive security audit of Khelo India web portals to identify vulnerabilities, assess the adequacy of existing security controls and recommend corrective measures. The audit shall include, inter alia, Vulnerability Assessment and Penetration Testing (VAPT), review of authentication and access control mechanisms, and assessment of data security and configuration practices.

4. The security audit shall be carried out only through NICSI-empanelled agencies to ensure reliability, standardization and compliance.

5. The list of web portals proposed to be covered under the security audit is as below:

S. No.	URL	Status
1	ams.kheloindia.gov.in	unaudited
2	dashboard.kheloindia.gov.in	unaudited
3	digilocker.kheloindia.gov.in	unaudited
4	nsrswebservice.kheloindia.gov.in	unaudited
5	parascoring.kheloindia.gov.in	unaudited
6	paratsr.kheloindia.gov.in	unaudited
7	review.kheloindia.gov.in	unaudited
8	score.kheloindia.gov.in	unaudited
9	tsr.kheloindia.gov.in	unaudited
10	university.kheloindia.gov.in	unaudited
11	winter.kheloindia.gov.in	unaudited
12	winterscore.kheloindia.gov.in	unaudited
13	wintertsr.kheloindia.gov.in	unaudited

6. It is further submitted that the approved rates for security audit services, as shared by NICSI-empanelled agencies, range from Rs. 55,000/- to Rs. 70,000/- per dynamic website. As all the 13 websites listed above are dynamic in nature, the tentative cost for conducting the security audit of all 13 websites is estimated to be Rs. 10,73,800 /- (Inc. taxes).

The proposal was recommended by PAC to be placed before DPAC for approval.

Approval of the DPAC is solicited for:

i. Financial Approval is hereby sought for undertaking the security audit of 13 Khelo India web portals through NICSI-empaneled agencies, as per applicable rules and procedures at a tentative cost of Rs. 10,73,800 /- (Inc. taxes). The amount is proposed to be booked under the "Khelo India Centres and Sports Academies" component of Khelo India.

ii. Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount for the security audit(s) of the Khelo India Web Portals.

Agenda Item No	8
Agenda	Nomination of PMU for providing development, maintenance and support services for IT Applications.
Component	Khelo India Centres and Sports Academies

Detailed Description of Agenda:

1. Sports Authority of India has initiated a number of Projects towards e-Governance and digitization in Sports in order to leverage the power of ICT and enable organization of information which is accessible for all the stakeholders.
2. A PMU i.e., M/s NetProphets was hired for development and maintenance for three years which ended on Dec 31st 2025. [**Annexure - III**].
3. Further, in order to streamline and unify the process of digitization of the sports ecosystem, a unified sports digital ecosystem portal is being conceptualized.
4. In this regard, National e-Governance Division has been onboarded as the technical partner. The same has been approved in the 62nd Governing Body on 22nd Dec, 2025(Agenda 14). [**Annexure - IV**].
5. As the onboarding of National eGovernance Division would be done tentatively in the coming months i.e., during Feb and March 2026 as per the communication received. The current PMU i.e., M/s NetProphets Cyberworks Pvt. Ltd. would be required for continuation of the ongoing tasks hand-holding of the incoming NeGD Team.
6. In this regard, it is proposed that M/s NetProphets may be nominated for the interim period (01-01-2026 to 31-03-2026) prior to the onboarding of NeGD for the continuation of on-going tasks and hand-holding of the NeGD Team as per GFR 194(i) as per the approved rates in the Notification of Award to M/s Netprophets..
7. Further, it is pertinent to mention that the Finance Division has suggested that the current proposal may be undertaken in the Khelo India Scheme.
8. **From above, the tentative tasks that would be taken up by the PMU Team would be as follows:**
 - a. Development and Integration of Khelo India Games Portals with Annual Calendar Training and Competition Portals.
 - b. Creation of a Khelo India Talent Identification Portal in Khelo India Dashboard where the data of the current Khelo India Athletes would be made public with necessary safeguards.
 - c. Development and Maintenance of National Sports Repository System Mobile Application where in the Khelo India Athletes stationed in Khelo India Accredited Academies can mark their attendance.
 - d. Enhancement of Performance Assessment Portal.
 - e. Support to the GMS Team for nomination, freezing of stakeholders, event additions, user creation, tournament creation which are part and parcel of the National Sports Repository System.

f. Facility for Continuous support for Service enhancements, bug and error resolution.

The cost for the deployment of manpower as per the approved Notification of Award [Annexure - III] is outlined below:

S No	Role	Qty	Monthly Rate per resource (Excl of GST)	Applicable GST (18%)	Monthly Rate per resource (Inc of GST)	Months Required (3 Months)	Total Man Month Rate (Inc of GST)
1	Program Manager	1	174960	31492.8	206453	3	619359
2	Technical Lead/ Project Manager	11	94476.4	17005.752	111482	3	3678906
3	Senior Software Developer	2	60464.18	10883.5524	71348	3	428088
4	UI/UX Developer	2	50386.38	9069.5484	59456	3	356736
5	Quality Assurance and Testing	2	44087.92	7935.8256	52024	3	312144
Total Including GST for 03 Months							53,95,233

The proposal was recommended by PAC to be placed before DPAC for approval.

Approval of the DPAC is solicited for:

- i. Approval to nominate M/s Netprophets Cyberworks Pvt. Ltd as per GFR 194(1) for 3 months to continue to provide IT services.*
- ii. Financial Approval is hereby sought for Sanction of Rs. 53,95,233(Rs. Fifty-Three Lakhs Ninety-Five Thousand and Two Hundred and Thirty-Three Only) (Inc of All) for a 3-month (01-01-2026 to 31-03-2026) duration for the aforementioned to be booked under the "Khelo India Centres and Sports Academies" component of Khelo India.*
- iii. Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount.*

Agenda Item No	9
Agenda	Proposal for hosting ASMITA League at the City /District level through State Governments, Uttar Pradesh Olympic Association, and National Sports Federation (NSF) under the Khelo India Scheme
Component	Promotion of Inclusiveness through Sports (Sports for Women)

Detailed Description of Agenda:

1. Vide Khelo India Gazette notification dated 4th March 2022, as per Para 1.3.5. (IV) (i) While all the components of the Khelo India Scheme are gender neutral and afford opportunities to women too for participating in sporting activities and development of sports, competitions, leagues, and tournaments for women, as well as other disadvantaged groups, may be organized in different disciplines at various levels.

2. The organization of regular competitions is a crucial aspect of fostering a strong sporting culture. To drive a sustainable sports ecosystem and expand the reach of the ASMITA League across the country, NSF/other stakeholders, in consultation with various stakeholders such as SAI, State Governments, and Local Authorities, will identify popular pockets for targeted disciplines across India to host sports competitions during the financial year 2025-2026.

3. For F.Y. 2025-26, Multiple proposals have been received from various State Governments, Uttar Pradesh Olympic Association, Volleyball Federation of India and Basketball Federation of India showing interest in conducting the **432 ASMITA Leagues** at the City/District level in **23 different Asian and/or Olympic sports disciplines**. The City/District level ASMITA League is designed to strengthen grassroots participation, providing a competitive platform for athletes across diverse disciplines. With a focus on inclusivity and structured engagement, these leagues will enhance sporting opportunities at the foundational level.

4. The expansion of ASMITA aims to create new opportunities for countless talented women athletes across the country, enabling them to showcase their skills and reach untapped regions, thereby fostering greater inclusivity and broader participation in competitive sports.

5. Financial Implication for ASMITA League (City/District):

The budget of the proposed leagues will be as follows –

S . n o	State/ NSF/ Other Stakeholders	No of Districts	Total no. of ASMITA League Proposed	No. of Sport Disciplines	Name of Sport Disciplines	Total Proposed Budget (Rs 75000 Per League)
1	Manipur State	1	10	10	Athletics, Boxing, Football, Wushu, Rowing, Canoeing and Kayaking, Badminton, Hockey, Gymnastic and Taekwondo	Rs. 7,50,000/-
2	Jharkhand State	24	110	18	Athletics, Archery, Football, Badminton, Taekwondo, Hockey, Kabaddi, Volleyball, Basketball, Boxing, Netball, Wrestling, Table-tennis, Shooting, Cycling, Judo, Chess and Wushu	Rs. 82,50,000/-
3	Tripura State	8	35	8	Judo, Athletics, Kabaddi, Basketball, Volleyball, Football, Badminton and Swimming	Rs 26,25,000/-
4	Andaman & Nicobar Islands UT	3	12	5	Athletics, Football, Swimming, Volleyball and Kabaddi	Rs 9,00,000/-
5	Arunachal Pradesh State	28	28	1	Football	21,00,000/-
6	Uttar Pradesh Olympic Association	76	137	4	Kabaddi, Volleyball, Handball and Table -tennis	1,02,75,000/-
7	Volleyball	50	50	1	Volleyball	37,50,000/-

	Federation of India (NSF)					
8	Basketball Federation of India (NSF)	50	50	1	Basketball	37,50,000/-
Grand Total		240	432			Rs. 3,24,00,000/- -

It is proposed that the respective organizing bodies be permitted to raise sponsorship towards the available rights, subject to following the guidelines issued by Khelo India for branding/ publicity. However, if organizing bodies get any title sponsor, the name of the event shall only be “ASMITA League” and the rights may be used as “Sponsored By / Powered By/ Co-Sponsored By/ Co-Powered By” etc.

6. Financial Approval is sought for the release of funds to **RC Kolkata** (Jharkhand, Tripura, and Andaman & Nicobar Islands), **RC Imphal** (Manipur), **RC Guwahati** (Arunachal Pradesh), **RC Lucknow** (Uttar Pradesh) **Volleyball Federation of India and Basketball Federation of India** for the timely organization of the Leagues in their respective States, with a commitment to submit a utilization certificate post-event.

The proposal was recommended by PAC to be placed before DPAC for approval.

Approval of the DPAC is solicited for:

- i. *Financial Approval for 2025-26 of Rs. 75,000/- per league towards the conduct of 432 ASMITA League at City/ Districts through State Governments, Uttar Pradesh Olympic Association, Volleyball Federation of India and Basketball Federation of India in Multiple Sport Disciplines. Tentative financial implication will be Rs. 3,24,00,000/- (75,000*432 leagues). The amount is proposed to be booked under “Promotion of Inclusiveness through Sports” component of Khelo India.*
- ii. *Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount for leagues approved for 2025-26, and the nature of expenditure as well.*

Agenda Item No	10
Agenda	Proposal for hosting ASMITA Basketball, Pencak Silat & Kayaking and Canoeing League (Zonal & National) for FY 2025-26
Component	Promotion of Inclusiveness through Sports (Sports for Women)

Detailed Description of Agenda:

Since its inception in F.Y. 2021, ASMITA Leagues has been organized across 33 disciplines with more than 2200 Sports competitions witnessing total participation of over 2.3 lakh women athletes. The DPAC, in its various meetings, had approved the organization of leagues in 33 disciplines.

1. The reasons and objectives of the proposed events are:

- Basketball, Kayaking and Canoeing are Olympic disciplines while Pencak-Silat falls under the category of **Asian Youth Games**, where SAI sends teams to participate in multiple age categories, as well as under the Asian Martial Arts Games, and both sport discipline has seen a large increase in women's participation in India, and has been in the National Games and Khelo India events as well.
- To utilize the leagues as a platform for the Identification of new talents and the evaluation of existing Khelo India athletes.
- To provide competition exposure to women athletes of different age categories across the Country

a) For the year 2025-26, apart from the already approved ASMITA League (for City, District level), new ASMITA leagues for Zonal & National are proposed as follows-

- Kayaking and Canoeing Zonal and National is already proposed and approved in 52th DPAC, with financial implications of Rs 1,89,41,000/-, Due to increase in no. of events and categories there is an addition in prize money component.

S.N.	Discipline	FY 2025-26						Total Amount (In Rs.)
		Format	Age Categories	All Zonal		1 National		
				Conduct Cost (In Rs.)	Prize Money (In Rs.)	Conduct Cost (In Rs.)	Prize Money (In Rs.)	
1	Basketball	4 Zonal & 1 National Event	Senior, Junior & Sub-Junior	1,80,00,000/- -	11,04,000/-	51,00,000/-	1,11,000/-	2,43,15,000/- -
2	Pencak Silat	4 Zonal & 1 National Event	Senior, Junior & Sub-Junior	96,00,000/-	54,56,000/-	30,00,000/-	23,56,000/-	2,04,12,000/- -
3	Kayaking and Canoeing	2 Zonal & 1 National Event	Senior, Junior & Sub-Junior	-	23,36,000/-	-	17,87,000/-	41,23,000/-
Grand Total								4,88,50,000/- -

b) Prize money will be awarded to Medal winners in the Zonal and National above- mentioned Age groups have been proposed.

c) SAI will provide Branding templates to the federation. The NSF will arrange required resources through its own resources, or they can raise sponsorship.

- Efforts are being made to attract sponsorship for the ASMITA league through CSR. If any CSR Fund is received, the financial implications will be reduced accordingly.

The proposal was recommended by PAC to be placed before DPAC for approval.

Approval of the DPAC is solicited for:

i. Financial Approval is hereby sought for funds for Conducting tournaments in Basketball, Pencak Silat & Kayaking and Canoeing disciplines with the financial limit – Rs. 4,88,50,000/-. The amount is proposed to be booked under “Promotion of Inclusiveness through Sports” component of Khelo India.

ii. Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount for the league approved for 2025-26.

Agenda Item No	11
Agenda	Ratification: ASMITA Leagues held at the City /District through SAI RC in Telangana & Bihar under Khelo India Scheme
Component	Promotion of Inclusiveness through Sports (Sports for Women)

Detailed Description of Agenda:

1. Vide Khelo India Gazette notification dated 4th March 2022, as per Para 1.3.5. (IV) (i) While all the components of the Khelo India Scheme are gender neutral and afford opportunities to women too for participating in sporting activities and development of sports, competitions, leagues, and tournaments for women, as well as other disadvantaged groups, may be organized in different disciplines at various levels.

2. The organization of regular competitions is a crucial aspect of fostering a strong sporting culture. To drive a sustainable sports ecosystem and expand the reach of the ASMITA League across the country, NSF/other stakeholders, in consultation with various stakeholders such as SAI, State Governments, and Local Authorities, will identify popular pockets for targeted disciplines across India to host sports competitions during the financial year 2025-2026.

3. For F.Y. 2025-26, Proposals were received from Telangana and Bihar States showing interest in conducting 113 ASMITA Leagues at the City/District level through the State Government in Multiple Sport Discipline. The City/District level ASMITA League is designed to strengthen grassroots participation, providing a competitive platform for athletes across diverse disciplines. With a focus on inclusivity and structured engagement, these leagues will enhance sporting opportunities at the foundational level.

4. The expansion of ASMITA aims to create new opportunities for countless talented women athletes across the country, enabling them to showcase their skills and reach untapped regions, thereby fostering greater inclusivity and broader participation in competitive sports.

5. Financial Implication for ASMITA League (City/District):

S.no	State Name	Regional center	Total no. of ASMITA League Approved	Cost Per League
1	Telangana	RC Kolkata	14	Rs. 10,50,000/-
2	Bihar	RC Bangalore	99	Rs. 74,25,000/-
Total Cost of all 113 Leagues				Rs 84,75,000/-

The budget for the proposed leagues was as follows -

It was proposed that the Organizing unit be permitted to raise sponsorship towards the available rights, subject to following the guidelines issued by Khelo India for branding/publicity.

However, if NSF gets any title sponsor, the name of the event shall only be “ASMITA League” and the rights may be used as “Sponsored By / Powered By/ Co-Sponsored By/ Co-Powered By” etc.

Ratification of the DPAC is solicited for:

- i. *In FY. 2025-26 Rs. 75, 000/- per league towards the conduct of 113 ASMITA League at City/ Districts (Through State Government) in Multiple Para Sport Discipline. Tentative financial implication will be Rs. 84,75,000/- (75,000*113leagues).*
- ii. *Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount for leagues approved for 2025-26, and the nature of expenditure as well.*

Agenda Item No	12
Agenda	Ratification: Standard Operating Procedure (SOP) of ASMITA Leagues
Component	Promotion of Inclusiveness through Sports (Sports for Women)

Detailed Description of Agenda:

1. Vide Khelo India Gazette notification dated 4th March 2022, as per Para 1.3.5. (IV) (i) While all the components of the Khelo India Scheme are gender neutral and afford opportunities to women too for participating in sporting activities and development of sports, competitions, leagues, and tournaments for women, as well as other disadvantaged groups, may be organized in different disciplines at various levels.

2. ASMITA League operationalizes this mandate through structured City/District level competitions, creating grassroots platforms for women athletes to State, Zonal and National level events. This agenda seeks formal approval of the comprehensive SOP developed for ASMITA League (By 6 Member Committee) on 03rd April 2025 under DDG, Khelo India Chairmanship alongside financial sanction for FY 2025-26 implementation.

3. To drive a sustainable sports ecosystem and nationwide reach, NSF/State Governments in consultation with SAI, identified popular pockets for targeted disciplines. Strengthening grassroots participation and creating competitive platforms for women athletes. Focus remains on inclusivity, structured engagement, and foundational level sporting opportunities reaching untapped regions.

4. This agenda is for the ratification of SOP made for ASMITA covering standardized proposal format, eligibility criteria, conduct cost structure, prize money distribution, utilization certificate requirements, athlete participation guidelines, TA/DA norms, sponsorship guidelines, and ASMITA Portal integration.

5. Key SOP highlights include:

- **Sports Disciplines:** Olympic/Asian Games disciplines + MYAS recognized sports
- **Stakeholder Eligibility:** NSF, SSF (NSF recognized), State/UT Governments
- **Standardized UC:** Expenditure heads with CA certification
- **Portal Integration:** Compulsory athlete registration on NSRS Portal

6. Organizing units permitted to raise sponsorship per Khelo India branding guidelines. The name of the event remains "ASMITA League" only. Title sponsor rights are limited to "Sponsored By/Powered By/Co-Sponsored By/Co-Powered By" formats.

7. Conduct cost revision to Rs. 75,000/- per City League approved for broader participation, Structured SOP ensures uniformity, transparency, accountability.

Ratification of DPAC is solicited for:

- i. *Approval for Standard Operating Procedure (SOP) for the conduct and financial aspect of ASMITA Leagues.*

Agenda Item No	13
Agenda	Proposal for organization of Marathon with BSF and CRPF under Promotion of Inclusiveness through Sports
Component	Promotion of Inclusiveness through Sports (Sports for Peace and Development)

Detailed Description of Agenda:

1. The Border Security Force (BSF) and Central Reserve Police Force (CRPF) propose organizing Seven major marathon events under the Khelo India scheme's Sports for Peace and Development component during FY 2025-26. These events aim to promote fitness, national integration, sports culture, and peace-building in sensitive border and conflict-affected regions by engaging youth, civilians, NCC cadets, and security personnel.

2. The details of the events proposed are as below:

- I. The first event, BSF Run – Road to Heaven, is scheduled for 1 February 2026 at Dholavira, Gujarat, featuring 10km, 30km, and 60km races around the UNESCO Harappan site with expected participation of up to 3,000 runners.
- II. The second event, by 08 Bn CRPF in Bishnupur-Kakching districts targets drug abuse and social alienation with half-marathon (21km), 10km, and 5km categories, expecting 3,000 participants (1,500 men, 1,500 women).
- III. The Third event, proposed by BSF- 5th edition of Bordermen marathon, is scheduled for 22 February 2026 from Golden Gate to Joint Check Post Attari, Amritsar (Punjab), featuring 10km, 21km, and 42km races.
- IV. The fourth event, by 58 Bn CRPF in Churachandpur districts, Manipur targets drug abuse, illicit drug trafficking, unauthorized poppy cultivation and social alienation with 10km, 5km, 3km categories.
- V. The fifth event, by 78 Bn CRPF in Kohima district, Nagaland targets drug abuse, illicit drug trafficking and social alienation with 10km, 5km, 3km categories.
- VI. The sixth event, by 87 Bn CRPF in Jiribam district, Manipur targets drug abuse, illicit drug trafficking, unauthorized poppy cultivation and social alienation with 10km, 5km categories.
- VII. The seventh event, by 173 Bn Chumoukedima district, Nagaland plan this event to promote the concept of unity, health awareness and to promote talented youth in the field of athletics, people from central government, banks, IOCL, CRPF will participate in 10km, 5km categories.

3. All events feature age/gender categories to maximize inclusivity, with digital registration via social media, routes through heritage/significant areas, and publicity via banners, media coverage, and security force networks. The Dholavira event emphasizes border tourism and Manipur and Nagaland events focus on community reconciliation in insurgency-hit zones. Each anticipates 3,000-4,000 participants, providing alternatives to anti-social activities and fostering patriotism. Registration will be facilitated via a dedicated digital link shared through social media, ensuring a wide reach. The event garnered extensive publicity through banners, social media, and coverage by local and national print and electronic media.

4. Financial assistance is requested per predefined Khelo India norms (as per ASMITA SOP), considering the event as district level tournaments as shown in Table-1.

Table-1

S.No	Event Location	Implementing Authority	Conduct cost for District level event (For 3 Age Categories) (In INR)
1	Dholavira, Gujarat	BSF Gujarat Frontier	15,00,000
2	Bishnupur, Manipur	08th Bn CRPF	15,00,000
3	Amritsar, Punjab	BSF HQ/Amritsar	15,00,000
4	Churachandpur, Manipur	58th Bn CRPF	15,00,000
5	Kohima, Nagaland	78th Bn CRPF	15,00,000
6	Jiribam, Manipur	87th Bn CRPF	4,50,000 (As Per actual requirement)
7	Chumoukedima, Nagaland	173th Bn CRPF	4,50,000 (As Per actual requirement)
Grand Total (In INR)			Rs 84,00,000/-

5. Approval is sought for sponsorship and sanction of the proposed funds under the Sports for Peace and Development component of Khelo India, to be released to BSF & CRPF, for the timely organization of the marathon, with a commitment to submit a utilization certificate post-event.

(i) Financial approval under “Promotion of Inclusiveness through Sports”, sub-component Sports for Peace and Development for all seven events in FY 2025-26;

The proposal was recommended by PAC to be placed before DPAC for approval.

Approval of the DPAC is solicited for:

- i. Financial Approval is hereby sought for the Organization of the All 7 Marathon in Manipur Nagaland, Gujarat, and Punjab under the Promotion of Inclusiveness through Sports in F.Y 2025-26 for Rs. 84,00,000/-*
- ii. Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount for the event approved for 2025-26, and the nature of expenditure as well.*

Agenda Item No	14
Agenda	Ex post facto approval: Proposal for conduct of State Level Orange Festival (Indigenous), Manipur
Component	Promotion of Rural, Indigenous and Tribal Games

Detailed Description of Agenda

1. The Promotion of Rural, Indigenous and Tribal Games (PRITG) component under the Khelo India Scheme aims to preserve and promote India's traditional sports heritage through support for competitions, infrastructure, training, and talent identification.

2. As per Khelo India Gazette notification para 1.3.5. II, iii) "In addition to the indigenous games of Mallakhamb, Kalaripayattu, Gatka, Thang-Ta, Yogasana and Silambam, organizations related to other indigenous/traditional games of different States/Union Territories would also be provided financial assistance for their promotion and encouragement."

3. The Departmental Project Approval Committee (DPAC), in its **8th meeting held on 04.06.2019**, had approved support for traditional and indigenous sports such as **Mallakhamb, Kalaripayattu, Gatka and Thang-Ta** under the **Promotion of Rural, Indigenous and Tribal Games (PRITG)** sub-component of the **Khelo India Scheme**.

4. In continuation of these initiatives, the **Regional Centre (RC), Imphal** proposes to organize a **State Level Traditional Wrestling Competition** during the **18th State Level Orange Festival**, Manipur. The proposed Expenditure for Organizing a State Level Traditional Wrestling Competition during the 18th State Level Orange Festival, 2025 at Tamenglong District is attached in **Annexure – V**.

5. The proposed **Indigenous Sports Leagues** aim to:

Revitalize Indigenous Games: Revive and promote regionally significant traditional sports of cultural importance.

Increase Awareness and Popularity: Raise awareness and foster pride among youth towards indigenous games.

Talent Identification and Development: Identify and nurture talented athletes in traditional sports for progression to higher competitive levels.

Promote Regional Unity: Unite participants from diverse regions through sport, fostering a spirit of cultural harmony and regional pride.

The estimated expenditure of proposed State level traditional wrestling competition is **Rs. 10,10,000 /-**

The proposal was recommended by PAC to be placed before DPAC for ex post facto approval.

Ex post facto approval of DPAC is solicited for:

i. Grant of financial assistance amounting to ₹10,10,000 lakh under the Promotion of Rural, Indigenous and Tribal Games (PRITG) component of the Khelo India Scheme for the conduct of State Level Traditional Wrestling Competition at Tamenglong District, Manipur, RC Imphal.

Agenda Item No.	15
Agenda	Ratification for the release of fund for conducting the Kalaripayattu National League
Component	Promotion of Rural, Indigenous and Tribal Games

Detailed Description of Agenda:

1. The Promotion of Rural, Indigenous and Tribal Games (PRITG) component under the Khelo India Scheme aims to preserve, promote, and revive India's rich traditional sports heritage through structured support for competitions, training, infrastructure development, and talent identification.

2. In this context, the DPAC, in its 8th meeting held on 04.06.2019, approved financial and programmatic support for traditional and indigenous sports such as Mallakhamb, Kalaripayattu, Gatka, and Thang-Ta under the PRITG sub-component of the Khelo India Scheme.

3. In continuation of these initiatives, the Sports Authority of India (SAI), LNCPE, Thiruvananthapuram has proposed the conduct of the Kalaripayattu National League (Under-18) with the objective of strengthening structured competition and talent development in this indigenous martial art.

4. The proposed Indigenous Sports League aims to achieve the following objectives:

- Revitalization of Indigenous Games: To revive and promote regionally significant traditional sports of cultural and historical importance.
- Awareness and Popularity: To increase awareness and foster pride among youth towards indigenous games.
- Talent Identification and Development: To identify and nurture talented athletes for progression to higher competitive levels.
- Promotion of Regional Unity: To bring together participants from diverse regions through sport, fostering cultural harmony and regional pride.

5. As per the **ASMITA League norms**, financial assistance of **₹20.00 lakh** (Rupees Twenty Lakh only) is recommended for the conduct of the Kalaripayattu National League (U-18) by SAI LNCPE, Thiruvananthapuram, to be met by debiting funds available under the PRITG component of the Khelo India Scheme.

6. Financial Implications:

The financial implication of the proposal is as under:

S. No.	Particular	Amount (₹)
1.	Kalaripayattu National League by SAI LNCPE,	20,00,000/-
Total		20,00,000/-

7. Accordingly, the **approval of the Competent Authority (DG, SAI)** was obtained on file for

the release of an amount of **₹20.00 lakh** to the concerned **Regional Centres LNCPE, Thiruvananthapuram** for the conduct of the **Kalaripayattu event in Kerala** during the said period.

The proposal was recommended by PAC to be placed before DPAC for approval.

Ratification of DPAC is Solicited For:

i. Approval for conducting Kalaripayattu National League (U-18) by SAI LNCPE, Thiruvananthapuram, at a total cost of Rs. 20,00,000/- under the Promotion of Rural, Indigenous and Tribal Games (PRITG) component of the Khelo India.

Agenda Item No.	16
Agenda	Strengthening Implementation, Communication, and Expansion of Fit India Activities at SAI Regional Centres during FY 2025–26
Component	Fit India Movement

Detailed Description of Agenda:

The Fit India Movement, launched on 29th August 2019 by the Hon’ble Prime Minister Shri Narendra Modi, promotes fitness and active lifestyles by encouraging positive behavioural change. In line with this, the Hon’ble Minister of Youth Affairs and Sports, Dr. Mansukh Mandaviya, launched “Sundays on Cycle” (SoC) in December 2024 to encourage cycling as a means to #FightObesity and #PollutionKaSolution. To institutionalize SoC nationally, the campaign is proposed across 22 identified locations through SAI Regional Centres (RCs), making it a sustainable, Pan-India fitness initiative embedded in citizens’ daily lives.

2. India’s Sporting and Fitness Context

India is at the cusp of a sporting renaissance, marked by historic performances, expanding infrastructure, and a growing public movement for fitness and active living. With the nation preparing to host the Commonwealth Games 2030 and aspiring to bid for the Olympic Games 2036, building a strong and inclusive sports culture is a national priority. Achieving this requires athlete efforts, policymaker support, mass awareness, citizen inspiration, and active local participation.

3. Need for Media and Local Implementation

Effective media, communication, and local engagement are critical for achieving these objectives. While the SAI Head Office Media Team performs well nationally, a similar mechanism is required at the RCs to ensure consistent, professional, and last-mile outreach. Discussions with RCs identified a gap in dedicated personnel to manage Fit India activities and communication, as existing staff are concurrently engaged in operational duties. Therefore, it is proposed to engage two dedicated consultants per RC to improve efficiency and focus.

3. Proposed Engagement

It is proposed to engage **2 Consultants (Media/Fit India)** at each SAI Regional Centre (RC) to manage social media accounts, create content, and ensure effective communication and public engagement, while also planning, coordinating, and implementing Fit India programs such as Sundays on Cycle (SoC), Sports Day, Freedom Run, Fit India Week, Women’s Week, and other initiatives, ensuring strong participation, local outreach, and sustainable execution of all activities.

4. Reference is invited to the presentation under the chairmanship of Secretary (Sports) on 10.11.2025, emphasizing the need for last-mile communication to raise awareness of developments in the sporting ecosystem, Government schemes, and fitness opportunities. Further discussions with RCs highlighted the absence of dedicated personnel for these tasks, which are currently managed by officials performing other operational duties.

5. Reference is also invited to the circular dated 31.10.2025 F. No: 01-04001(02)/2/2024-HO- Personnel Division, approving engagement of Consultants through outsourcing agencies on an ad-hoc, interim basis. The proposed engagement of Consultants will follow the same mechanism. The detailed eligibility criteria, educational qualifications, and a comprehensive scope of work defining the roles and responsibilities for the proposed Consultants (Media and Fit India) are outlined in **Annexure-VI**.

The engagement will follow the same outsourcing mechanism as mentioned above.

The consolidated remuneration for each consultant is proposed at ₹60,000 per month, exclusive of GST and service charges, resulting in a total monthly cost of ₹1,20,000 for two consultants per Regional Centre (RC). The proposal has been fixed commensurate as per the market rate.

The tentative cost of the project is estimated at ₹3,86,02,080 for two years, with the first-year cost at ₹1,93,01,040. The expenditure includes the consolidated remuneration for two consultants per Regional Centre, applicable GST, and service charges, as detailed below:

Monthly Remuneration for 2 (₹)	Duration (Months)	Yearly Remuneration (₹)	GST @18% (₹)	Service Charges @3.85% (₹)	Total per Centre (₹)	No. of Centres	Annual Grand Total (₹)	Total Amount for 2 years (₹)
1,20,000/- (60,000 each)	12	14,40,000/-	2,59,200/-	55,440/-	175,4640	11	1,93,01,040/-	3,86,02,080/-

The proposal was recommended by PAC to be placed before DPAC for approval. The committee noted that qualification, roles and responsibilities of the personnel to be incorporated in the proposed DPAC. Accordingly, the same has been incorporated.

Approval of the DPAC is solicited for:

i. Approval for the engagement of two Consultants (Media and Fit India Activities) at each Regional Centre (RC) of SAI to strengthen communication, content creation, and dissemination of sports and fitness initiatives at local and regional levels.

ii. Financial Approval is hereby sought for a total expenditure of ₹3,86,02,080 over two years from the Promotional Activities budget under the Fit India component of Khelo India, on an outsourced, ad-hoc basis.

iii. Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount for the event approved for 2025-26, and the nature of expenditure as well.

Agenda Item No.	17
Agenda	Approval for release of Commendation Prize money
Component	Fit India Movement

Detailed description of Agenda:

1. The Fit India Movement, launched on 29th August 2019 by the Hon’ble Prime Minister of India, Shri Narendra Modi, aims to make fitness an integral part of everyday life by encouraging positive behavioural change and the adoption of a physically active lifestyle. In furtherance of this vision, the Hon’ble Minister of Youth Affairs and Sports, Dr. Mansukh Mandaviya, launched the initiative “Sundays on Cycle” in December 2024 to promote cycling as a means to #FightObesity and as a #PollutionKaSolution.

2. In this context, various clubs and organizations across the country have sought Fit India branding support for cycling activities conducted under the *Sundays on Cycle* initiative. The requested support includes Fit India–branded promotional materials, T-shirts for participants and volunteers, and small rewards or recognition items to motivate participants and strengthen community engagement.

3. These clubs and organizations have been actively organizing regular cycling events to promote the *Sundays on Cycle* movement at the grassroots level. The organizers have reported increasing public participation and have expressed their intent to scale up weekly cycling activities to ensure wider participation of youth, women, and local residents.

4. Under the Sundays on Cycle Campaign, long-distance races will be organized at various locations by cycling clubs, encouraging broad public participation. These Cyclothons aim to promote fitness, environmental sustainability, and community engagement through cycling. To incentivize participation and recognize performance, winners shall be felicitated with commendation prize money in accordance with Asmita League norms, as per the attached SoP approved by the Secretary (Sports), as detailed below:

- Winner (1st Position): Rs. 2,500
- 1st Runner-up (2nd Position): Rs. 1,500
- 2nd Runner-up (3rd Position): Rs. 1,000

5. The expenditure towards commendation prize money shall be met from the already approved budget for Fit India Promotional Activities, amounting to Rs. 3 Crore.

It is further proposed that the DDG, KI be authorized to release the commendation prize money upon receipt and verification of the list of winners from the concerned clubs.

The proposal was recommended by PAC to be placed before DPAC for approval.

Approval of the DPAC is solicited for:

i. Financial Approval is hereby sought for release of commendation prize money, upon receipt of the verified list of winners, from the already approved budget for Fit India Promotional Activities (Rs. 3 Crore).

Agenda Item No	18
Agenda	Ratification: Fit India Carnival at Bhusawal
Component	Fit India movement

Detailed description of Agenda:

The Fit India Carnival was successfully organized by the SAI, RC Mumbai, from 25th to 27th March 2025 at Bhusawal, Maharashtra under the Fit India Movement. The event witnessed enthusiastic participation from the general public and fitness enthusiasts and was graced by the presence of the Hon'ble Minister of State for Youth Affairs and Sports along with other senior officials. The Fit India Carnival, a three-day fitness and wellness festival, was conceptualized to promote a healthy and active lifestyle among citizens of all age groups and aligns with the vision of the Fit India Movement by encouraging individuals to incorporate fitness into their daily routines through engaging and interactive activities..

2. With a growing emphasis on health, well-being, and an active lifestyle, the Fit India Carnival serves as a platform to promote physical and mental wellness through a diverse range of activities, expert-led sessions, and community engagement. This initiative is designed to create awareness about the importance of fitness and holistic well-being while fostering a sense of community participation. A dedicated event area was set up featuring various thematic zones.,

3. Details of Setup at Bhusawal:

- Stage Setup: Central stage for launch, performances, and fitness demonstrations.
- Fun Sports Zone: Mini sports courts (badminton, volleyball) and a section for traditional Indian sports (Kabaddi, Kho-Kho, Tug of War), Human size board Games.
- Experience Zone for Games: Showcasing Fit India Activities and Campaigns, FIMA digital setup for experience, etc.,

4. The financial implication is as follows:

Sr. No.	Budget Head	Amount (₹)
1	Branding	5,00,000
2	Photography	2,00,000
3	PR Agency	1,60,000
4	Mementoes & Goodies	2,50,000
5	Miscellaneous Expenses	3,90,000
6	Venue Setup (4 Days)	10,00,000
7	T-Shirts	8,00,000
8	Refreshment	2,00,000
Total		35,00,000

5. Accordingly, approval of Competent Authority was obtained on file for the release of ₹35,00,000/- to SAI RC, Mumbai towards expenditure incurred for the successful conduct of

the Fit India Carnival at Bhusawal.

Ratification of the DPAC is solicited for:

- i. Approval for the conduct of Fit India Carnival at Bhusawal and for the release of **Rs. 35 lakhs** to RC, Mumbai, Maharashtra under the Fit India component of Khelo India.*

Agenda Item No	19
Agenda	Ratification: Fit India Carnival at Hanol
Component	Fit India Movement

Detailed description of Agenda:

1. The Fit India Carnival was successfully organized during Aatmanirbhar Hanol Mahotsav 2026 from 13th to 15th January 2026 at Hanol under the Fit India Movement. The event witness participation from various groups including local communities, youth, self-help groups, athletes, artisans and visitors from different regions. Considering the scale, outreach and community-centric nature of the Mahotsav, it is proposed to organise a Fit India Carnival during the event to promote fitness, traditional games and active lifestyles among the masses and was graced by the presence of the Hon'ble Union Minister of Youth Affairs and Sports along with other senior officials.

2. With a growing emphasis on health, well-being, and an active lifestyle, the Fit India Carnival serves as a platform to promote physical and mental wellness through a diverse range of activities, expert-led sessions, and community engagement. This initiative is designed to create awareness about the importance of fitness and holistic well-being while fostering a sense of community participation. A dedicated event area was set up featuring various thematic zones.,

3. Details of Setup at Hanol:

- Stage Setup: Central stage for launch, performances, and fitness demonstrations.
- Activity Zone: Group activities including Yoga, Zumba, Aerobics, and interactive fitness challenges.
- Fun Sports Zone: A section for traditional Indian sports (Kabaddi, Kho-Kho, Tug of War), Human size board Games.
- Experience Zone for Games: Showcasing Fit India Activities and Campaigns, FIMA digital setup for experience, etc.,
- Entertainment & Engagement: Live music, Folk dance activities, and flash mobs etc., to ensure a celebratory atmosphere.

4. The financial implication is as follows:

Sr. No.	Budget Head	Amount (₹)
1	Fit India Carnival stall setup, fabrication, branding, backdrop and displays	6,00,000
2	Fitness activity zones, yoga sessions and wellness engagement	5,00,000
3	Village Olympics (traditional sports equipment, officials, coordination with district	7,00,000

	administration)	
4	Participant kits, T-shirts, medals, certificates and giveaways	5,00,000
5	On-ground logistics, manpower, transport, installation and dismantling	4,00,000
6	Miscellaneous	3,00,000
	Total	30,00,000

5. Accordingly, approval of the Competent Authority was obtained on file for organizing the Fit India Carnival from 13th to 15th January 2026 at Hanol, with a financial implication of ₹30,00,000/- for the successful conduct of the event.

Ratification of the DPAC is solicited for:

i. Approval of Rs 30 lakhs for the conduct of Fit India Carnival at Hanol under the Fit India component of Khelo India.

Agenda Item No	20
Agenda	Ratification: Approval for conducting mega event of Sundays on Cycle campaign at Varanasi
Component	Fit India Movement

Detailed Description of Agenda

The Fit India Movement, launched on 29th August 2019 by the Hon'ble Prime Minister of India, Shri Narendra Modi, aims to make fitness an integral part of everyday life by encouraging positive behavioural change and the adoption of a physically active lifestyle. In furtherance of this vision, the Hon'ble Minister of Youth Affairs and Sports, Dr. Mansukh Mandaviya, launched the initiative "Sundays on Cycle" in December 2024 to promote cycling as a means to #FightObesity and as a #PollutionKaSolution.

2. To further strengthen and institutionalize the *Sundays on Cycle* initiative at the national level, mega events were conducted by SAI Regional Centres on **07.12.2025**, which were also attended by the Hon'ble Minister of Youth Affairs and Sports. This marked a significant step towards expanding the initiative on a pan-India scale.

3. The conduct of such mega events is envisaged as a key intervention for making *Sundays on Cycle* a regular and sustainable community-based fitness activity across the country, in line with the vision of the Hon'ble Minister of Youth Affairs and Sports.

4. In this context, a mega event of *Sundays on Cycle* was conducted at BHU, **Varanasi** through **SAI Regional Centre, Lucknow**.

5. Financial Implications

The financial implication is as follows:

S. No.	Particulars	Quantity/Specifications	Estimated Expenditure (₹)
1	Event Managing Agency	Event Management & implementation	500000.00
2	Refreshments to VVIP, VIP, Local Citizens & others	For Participants: (500 Nos) For Officials/VVIPs: (110 Nos)	225000.00
3	Cycles on Rent	200 Bicycles @Rs. 500/-+ 18% GST per cycle	118000.00
4	Miscellaneous	Including Transportation of Cycles, Accommodation & transportation of officials, and other necessities.	250000.00
Total Estimated Expenditure			1093000.00

Accordingly, the approval of the Competent Authority (DG, SAI) has been obtained on file for the release of an amount of ₹10.93 lakh to SAI Regional Centre, Lucknow for the conduct of the mega event on 07.12.2025.

Ratification of DPAC is solicited for:

i. Approval for conducting mega event of SoC at RC, Lucknow at a total cost of Rs. 10,93,000/- under the Fit India component of Khelo India.

Supplementary Agenda Item No	1
Agenda	Engagement of Project Management Unit (PMU) for Fit India Movement
Component	Fit India Movement

Detailed Description of Agenda:

1. The Khelo India Scheme, a flagship initiative of the Ministry of Youth Affairs & Sports, aims to foster a sporting culture and achieve excellence in sports nationwide. The scheme focuses on achieving Nation's Excellence on the Global Stage by enhancing infrastructure, talent identification and international competitiveness. It includes Sports for Social Development to promote inclusivity, health and education through sports, fostering societal cohesion. Also, it has components for "Sports, A People's Movement" and seeks to engage communities in physical activities and promoting sports culture.
2. The Fit India Movement, launched on August 29, 2019, by the Hon'ble Prime Minister of India, aims to inspire citizens to prioritize fitness and adopt healthier lifestyles. Since its inception, the Government has undertaken various initiatives to integrate fitness into the daily routines of individuals, institutions, and communities. In order to achieve the objective of taking fitness to the masses, various campaign/ initiatives are being conducted under the Fit India Mission, such as the Fit India Cycling Drive, Fit India Quiz, Fit India Freedom Run, Fit India Week, National Sports Day, and others.
3. It is proposed to engage a Project Management Unit (PMU) to provide end-to-end program management and strategic advisory for Fit India Movement. The Project Management Unit (PMU) for the Fit India Movement will act as a multidisciplinary body responsible for ideating, strategizing, implementing, and managing various initiatives to promote fitness and wellness across India. The unit will operate across key functional areas such as ideation, strategy, marketing, partnerships, on-ground operations, and technological innovations. It will also undertake any other incidental work to achieve the objectives of the Fit India Movement. The contract of the current PMU is set to expire in March 2026.
4. In view of these extensive and time-bound responsibilities, it is proposed to engage a Project Management Unit (PMU) consisting of **15 professionals (Consultants)** who will provide dedicated support to the Fit India Movement for a **duration of 5 years** (for an initial period 3 years extendable for another 2 years on year-on-year basis based on performance). The estimated cost for the same is **Rs. 18.32 crores**. The detailed scope of work of the PMU, team composition and detailed calculation of the budget estimate is given in **Annexure - I**

Approval of the DPAC is solicited for:

- To engage a Project Management Unit (PMU) to provide end-to-end program management and strategic advisory support for Fit India Movement for 5 years.*
- The financial approval of budget estimate for expenditure of ₹ 18.32 crores for 5 years*