

Limited Tender Enquiry

Subject: Publicity Campaign for Rio Olympics 2016.

As a precursor to Rio Olympics 2016, Sports Authority of India (SAI) is planning to publicize and celebrate the participation of largest ever Indian contingent to Olympics. In order to sensitise the general public, SAI intends to get some publicity done through outdoor digital media and hoardings/Flexes. The creative concept & artwork may be displayed at various media such as digital & print media platform.

2. In this context, All the agencies may submit the proposals related to creative artwork/Concept/Design latest by 24.07.2016 by 2:00 P.M. to the office of Director (ES), 2nd floor , SAI Head Office, Jawaharlal Nehru Stadium, Lodhi Road ,New Delhi-110003. Late Bids shall not be accepted.
3. All the agencies are required to give presentation before the selection committee in PPT form about the creative design & concept at 3:30 P.M. on 24.07.2016. The final award of work shall be based on the presentation and the final recommendation of the committee.
4. DAVP approved rates shall be applicable for all publications/Media releases/OOH etc.
5. Presentation does not guarantee for the award of job.SAI reserves the right to accept the proposal in part/full.
6. **Terms & Conditions:** The Terms & Conditions as mentioned in the notification vide 7(2)/SAI/Media/NIT/2015-16 for empanelment shall be applicable. The successful bidder will be required to submit the performance security as mentioned in the clause 7 & 8 of the Terms & conditions.
7. In case of any query or further information you may please contact Sh. Dhandapani C, Asstt. Director (Media & ICC) at 011-24362747/9629278275.



(Sanjay Saraswat)
Director (GAD & ES)

To,
All Empanelled Creative Agencies with SAI

संजय सारस्वत / SANJAY SARASWAT
निदेशक (उपकरण सहायता) / Director (Equipment Support)
भारतीय खेल प्राधिकरण / Sports Authority of India
जवाहरलाल नेहरू स्टेडियम परिसर (पूर्वी द्वार)
Jawaharlal Nehru Stadium Complex (East Gate)
लोधी रोड, नई दिल्ली-3 / Lodhi Road, New Delhi-3