

Corrigendum No. 1

The Competent Authority has authorized the following amendments to the Ref No. 01-23008(01)/2/2022-HO - Khelo India Division under Clause 2 and Clause 3 for the Engagement of Sponsorship Partners for Khelo India Youth Games 2021. The abovementioned clauses may be read as under:-

**2. SPONSORSHIP CATEGORIES**

Minimum Sponsorship Fee			
SN	Sponsorship Category	Minimum Amount (in INR)	Maximum Sponsors
1	Title Sponsor	3 crore	01
2	Principal Sponsor	2 crore	01
3	Powered by	1 crore	01
4	Co-powered by	75 lakh	03
5	Associate Sponsor	50 lakh	02

**3. SPONSORED PARTNER LOGO PLACEMENT:**

SN	Category	Logo Placement
1	Title Sponsor	Name branding (XXX Khelo India Youth Games 2021) Sponsor Logo on Jersey Abdomen (Logo length 3 inches and width 6 inches)
2	Principal Sponsor	Sponsor Logo on Jersey Back (Logo length 3 inches and width 6 inches)
3	Powered by	Sponsor logo on the right side of the chest (Logo length 1.5 inches and width 3 inches)
4	Co-powered by	*Sponsor logo on Lower Left/ Right Side of sleeve/below the collar line (Logo length 1.5 inches and width 3 inches)
5	Associate Sponsorship	Sponsor logo on Lower Left/ Right Side of playing shorts/tracks (Logo length 1.5 inches and width 3 inches)

\*Sports in which jerseys are used without sleeves shall not bear logo of the sponsor on the sleeves.

All other clauses shall remain unaltered.

Harish Babu. P  
Link officer to DD-KI