

SPORTS AUTHORITY OF INDIA

REPORT ON THE VISIT OF DIRECTOR GENERAL, SPORTS AUTHORITY OF INDIA TO KOLKATA ON 16TH SEPTEMBER, 2015

Attended the Sports Council meeting of Coal India Ltd, which was chaired by CMD, Coal India Ltd, and attended by CMDs of its 09 subsidiary companies. The CMD, Coal India Ltd, in his opening remarks, highlighted the salient features of the sports promotion policy of Coal India Ltd and articulated the desire of Coal India to partner with SAI in the promotion and development of sports in the country. He informed that, apart from making contributions to sports and sports related activities from CSR funds and Communication & Publicity funds, Coal India Ltd earmarks 25 paise against each tonne of coal mined, in order to have a corpus to support sporting activities. He informed that upward revision of this, from 25 paise per tonne, is under active consideration.

2. In my address, I underlined the importance of sports development at individual, community and national level to promote health and physical fitness, social harmony, peace & development, youth development and national pride. I emphasised that apart from contributing to national pride, sports can also contribute immensely to economic activities. I gave the example of USA where contribution of sports to GDP is estimated to be around USD 600 billion, which is 1/3 of India's GDP. I, however, underlined that the economic potential of sports can be unleashed only when there is sporting excellence in the country.


3. Describing pyramid of sports as consisting of community sports, school sports, amateur competitive sports, professional sports and commercial sports, I emphasised on the necessity to support promotion of amateur competitive sports in terms of talent scouting, training and coaching and organising competitions. I also briefed regarding the activities of SAI and various schemes it implements. I conveyed the eagerness of SAI to partner with Coal India Ltd and its subsidiaries to promote sports in the country.

4. The proposals submitted by SAI for financial assistance were discussed in detail. The gist of the proposal and the decision taken are as under:-

| S.NO | PROPOSAL | DECISION | REMARKS |
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| 1. | Establishment of a National Table Tennis Academy at Kolkata involving a capital cost of around Rs. 6 crore and recurring expenditure of Rs. 4 crore per annum. The Academy shall be located within the premises of SAI Eastern Regional HQ at Kolkata. | After a detailed presentation and deliberation, in principle approval was given to support the proposal in a phased manner over two financial years. It was decided that the infrastructure creation part may be taken up immediately. It was also decided to set up a small steering committee comprising representative from Coal India Ltd and SAI to work out the details and modalities of its | Director In-charge, SAI NSEC, Kolkata to follow up closely and propose the scope and modalities of implementation in consultation with Ops Division in HQ, within one month. |



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| | | implementation. It was decided to name the Academy as "SAI-Coal India Ltd National Table Tennis Academy, Kolkata". | |
| 2. | Junior Football Academies at Kolkata, Delhi and Bangalore. This is an ambitious project that focuses on nation-wide talent scouting based on scientific principles. The project envisages engagement of scouts throughout the country, particularly in the non-traditional states, for identifying talent. It plans to assess 4 lakh students and finally select 120 trainees @ 40 per academy. The talent scouting expenditure for year one has been estimated to Rs. 4 crore which is expected to reduce by ½ in a year and taper down in the subsequent years. The recurring expenditure is estimated to be around Rs. 6-7 crore per annum, mainly pertaining to engagement of coaches and support staff, boarding and lodging expenses of trainees and competition exposure. | Approved in principle. It was decided that a small committee comprising of SAI and Coal India Ltd to work out the details and modalities of implementation, including, sharing project cost between Coal India Ltd and SAI. | Director In-charge, SAI NSEC, Kolkata to follow up closely and propose the scope and modalities of implementation in consultation with Ops Division in HQ, within one month. |


(INJETI SRINIVAS)
DIRECTOR GENERAL, SAI
17/09/2015

To,

1. Secretary (SAI)
2. ED (Finance)
3. ED (TEAMS)
4. RD(Ops)
5. Director (I/c), NSEC, Kolkata
6. SE(Infra)